



SOLAR DECATHLON

2007

2007 Media Outreach Results – Summary as of Nov. 30, 2007



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Together with NEXTEL

Media Type	Hits/Airings	Impressions
Television	425	37,777,007
Print/Magazine	269	201,540,904
Radio	47	133,057,907
Online	311	277,568,922
Documentaries	5	TBD
Total	1053	649,781,240